

Task 3- create a video advertising a new breakfast cereal

Team Platinum Evolution (Caitlin, Charlie and Dominic) came up with a new cereal named 'Banana Munch'. Dominic filmed the video over Easter and used animal masks in the production of this. The video was very innovative and showed great planning and ICT skills.

The video can be viewed on:

<https://splice.gopro.com/v?id=VErvWJ>

Team Infinity (Hugo, Patrick, Seamus) came up with 'Ready, Steady, Go'. They used the concept of how the cereal gave them energy and showed this through a girl playing football and scoring goals, after she had eaten the cereal. Again, the ICT skills were excellent and a great effort was put in by the team.

The video can be viewed on:

<https://www.youtube.com/watch?v=drtzz1t8W8>

Unfortunately, Team Infinity lost the task, on the basis that the slogan did not appear on the video, so the concept of the cereal was a little unclear.

They will now face the board room!

